

# Crown Asia Outlook

I have created a SWAG cheat sheet where \$CROWN is included here

[Cheat Sheet](#)

If you like the see the fundamentals here it is, it's generally getting better.

## Annual

For the fiscal year ended : Dec 31, 2015

Currency(and units, if applicable) : Php

### Balance Sheet

Item	Current Year	Previous Year
Current Assets	732,098,166	604,236,040
Total Assets	1,000,023,332	829,048,098
Current Liabilities	132,644,088	251,101,291
Total Liabilities	150,111,755	266,148,679
Retained Earnings/(Deficit)	133,150,397	58,003,420
Stockholders' Equity	849,911,577	562,899,419
Stockholders' Equity – Parent	849,911,577	562,899,419
Book Value	1.35	1.19

### Income Statement

Item	Current Year	Previous Year
Gross Revenue	1,078,724,070	852,504,574
Gross Expense	932,372,037	758,782,599
Net Income/(Loss) Before Tax	146,352,033	93,721,975
Net Income/(Loss) After Tax	100,146,977	65,380,323
Net Income/(Loss) Attributable to Parent	0	0

<b>Earnings/(Loss) Per Share (Basic)</b>	0.17	0.14
<b>Earnings/(Loss) Per Share (Diluted)</b>	0.17	0.14

## Quarterly

For the period ended : Sep 30, 2015

Currency(and units, if applicable) : Php

### Balance Sheet

<b>Item</b>	<b>Period Ended</b>	<b>Fiscal Year Ended(Audited)</b>
<b>Current Assets</b>	748,512,362	604,236,040
<b>Total Assets</b>	1,011,010,686	829,048,098
<b>Current Liabilities</b>	176,586,813	251,101,291
<b>Total Liabilities</b>	192,306,528	266,148,679
<b>Retained Earnings/(Deficit)</b>	103,498,935	58,003,420
<b>Stockholders' Equity</b>	818,704,158	562,899,419
<b>Stockholders' Equity – Parent</b>	818,704,158	562,899,419
<b>Book Value</b>	1.30	1.19

### Income Statement

<b>Item</b>	<b>Current Year (3 Months)</b>	<b>Previous Year (3 Months)</b>	<b>Current Year-To-Date</b>	<b>Previous Year-To-Date</b>
<b>Gross Revenue</b>	303,253,785	226,764,638	799,235,469	622,371,238
<b>Gross Expense</b>	261,505,267	189,033,574	698,507,286	559,213,183
<b>Net Income/(Loss) Before Tax</b>	41,748,519	37,731,064	100,728,184	63,158,056
<b>Net Income/(Loss) After Tax</b>	29,219,220	26,998,293	70,495,515	44,042,108

<b>Net Income/(Loss) Attributable to Parent</b>	0	0	0	0
<b>Earnings/(Loss) Per Share (Basic)</b>	0.05	0.06	0.15	0.12
<b>Earnings/(Loss) Per Share (Diluted)</b>	0.05	0.06	0.15	0.12

But then again, what drives stock prices to go up or down? Supply and demand, no matter how good the company is if the supply and demand for its shares in the market is not attractive then no one's going to buy it. Let's look at the stock data.

<b>Status</b>	Open	<b>Market Capitalization</b>	1,476,072,000.00
<b>Issue Type</b>	Common	<b>Outstanding Shares</b>	630,800,000
<b>ISIN</b>	PHY1804M1000	<b>Listed Shares</b>	630,800,000
<b>Listing Date</b>	Apr 27, 2015	<b>Issued Shares</b>	630,800,000
<b>Board Lot</b>	1,000	<b>Free Float Level(%)</b>	47.37%
<b>Par Value</b>	1.00	<b>Foreign Ownership Limit(%)</b>	40%
<b>Last Traded Price</b>		<b>Open</b>	
<b>Change(% Change)</b>	down (%)	<b>High</b>	
<b>Value</b>		<b>Low</b>	
		<b>Previous Close and Date</b>	2.34 (Apr 25, 2016)
		<b>P/E Ratio</b>	
		<b>Sector P/E Ratio</b>	

Volume		Average Price		Book Value	
52-Week High	3.33	52-Week Low	1.50	P/BV Ratio	

What the SWAG is telling us is SMA (20) is over EMA (13) with MFI below 20% oversold and Parabolic SAR about to stop and reverse.



RECOMMENDATION: BUY

HOLDING PERIOD: T+90

As mandated by law, being a Certified Securities Representative, I can not guarantee against loss.