

# SWAG on \$DIS (Disney)

The Walt Disney Company, commonly known as Disney, is an American diversified multinational mass media and entertainment conglomerate headquartered at the Walt Disney Studios in Burbank, California. Wikipedia

CEO: Bob Iger

Founded: October 16, 1923, Los Angeles, California, United States

Headquarters: Burbank, California, United States

Revenue: 52.46 billion USD (2015)

Net income: 8.38 billion USD (2015)

Subsidiaries: Pixar, Walt Disney World, Marvel Comics, more

Founders: Roy O. Disney, Walt Disney

We'll skip the fundamentals for now and look at our SWAG signals



For \$DIS, Aladdin will be really excited on how things are taking shape, Money Flow Index is already pointing up meaning smart money is flowing in. SMA20 over EMA13, the next cross is a total no-brainer, the last confirmation we are looking at is the PSAR that will soon change position from bearish to bullish. Definitely not for shorting.

RECOMMENDATION: BUY